



CALIFORNIA STRATEGIC
GROWTH COUNCIL

Executive Director's Report

Randall Winston, Executive Director

April 11, 2016 | Sacramento, CA

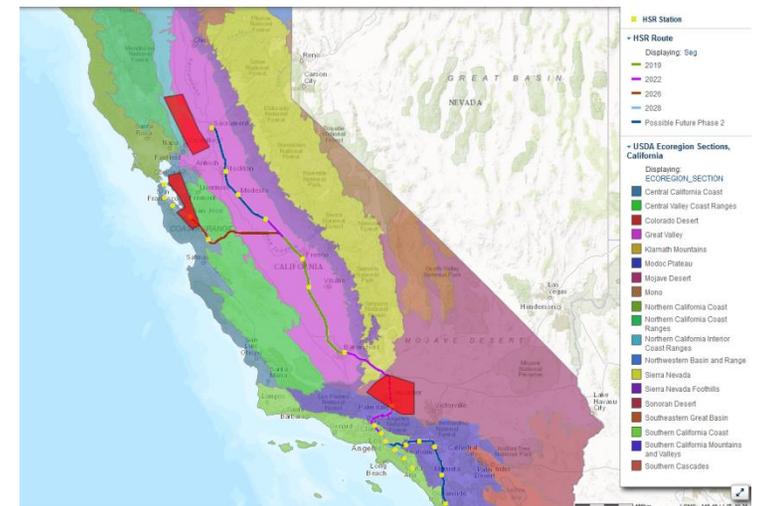
Contents

- i. Communications & Informational Updates
- ii. Affordable Housing and Sustainable Communities Program
- iii. Sustainable Agricultural Lands Conservation Program
- iv. Catalytic Projects
- v. SGC & GGRF Program Integration



i. Communications & Information Updates

- New SGC Logo & Website
- New Web Application: Review of California Conservation Lands
- California Five Year Infrastructure Plan



ii. Affordable Housing and Sustainable Communities Program

- Concept Proposals submitted on March 16th
- Invitations for Full Application will be sent out on April 25th
 - Full Application due June 20, 2016 (approximately 8 week turnaround)



ii. Affordable Housing and Sustainable Communities Program

Total Applications Received	Total Amount Requested
130	\$1,137,617,435

Statutory Set-Asides	# of Applications
Affordable Housing (AHD and HRI Only)	113
Disadvantaged Communities	96

Project Area Types	# of Applications
Transit-Oriented Development (TOD)	38
Integrated Connectivity Project (ICP)	69
Rural Innovation Project Area (RIPA)	23



ii. Affordable Housing and Sustainable Communities Program

Applications received this year have demonstrated:

- Larger dollar amounts requested than the previous year
- Shift towards greater investment in transportation infrastructure
 - Both larger dollar amounts as well as more meaningful infrastructure
- More joint applications & stronger collaboration between transportation and housing



iii. Sustainable Agricultural Lands Conservation Program

- Three webinars held for interested applicants
- SALC Program Staff received strong response during the optional pre-proposal process
- Full Applications for both Conservation Easements and Strategies & Outcomes due on May 2nd



iv. Catalytic Projects

- Potential new AHSC project type proposed at October 2015 meeting
 - Larger in scale and impact, catalyzing regional transportation mode shift.
- Public comments received through SGC workshops and Cap and Trade Investment Plan workshops
- Governor's 2016-2017 Budget: new proposed SGC program, Transformational Climate Communities
- Awaiting outcome of budget process



v. SGC & GGRF Program Integration

- SGC and Investment Plan goals of coordination & alignment of programs
- Community Services Development: Low Income Weatherization Program
- April 27 High Speed Rail Station City Conference



LEGISLATIVE REPORT

Legislation

- i. AB 2772 (Burke) – Transformational Climate Communities Program
- ii. AB 2783 (Garcia) – Affordable Housing and Sustainable Communities Program
- iii. AB 1968 (Steinorth) – Affordable Housing and Sustainable Communities Program
- iv. AB 1873 (Holden) – SGC: Board of Infrastructure, Planning, Development, and Finance



i. AB 2772 (Burke)

- Establishes the Transformational Climate Communities Program, to be administered by the Council
- Appropriates \$250 million from GGRF for the Program
- Awards grants for development and implementation of neighborhood-level transformative climate community plans that reduce greenhouse gases



ii. AB 2783 (Garcia)

- Modifies the Rural Innovation Project Area (RIPA) within AHSC by lowering density requirements and providing additional loan assistance for eligible projects



iii. AB 1968 (Steinorth)

- Requires 10% of AHSC funds be allocated to certain counties and cities to support medium-density residential projects
- Applies 20% of funds allocated under this bill to projects affordable to lower-income individuals



iv. AB 1873 (Holden)

- Establishes the Board of Infrastructure, Planning, Development, and Finance within SGC
- Consists of the Governor, the Treasurer, the Controller, the Secretary of Transportation, the Director of General Services, one member selected by the President pro Tempore of the Senate, and one member selected by the Speaker of the Assembly
- Requires the Board to prioritize the State's infrastructure needs and develop funding for those projects



Other Legislation of Interest

- Several bills that would streamline the process for creation of Second Units/Accessory Dwelling Units
 - AB 2299 (Bloom), AB 2406 (Thurmond), SB 1069 (Wieckowski)
- AB 2651 (Gomez) Urban Water and Transportation Environmental Revitalization Grant Program





CALIFORNIA STRATEGIC GROWTH COUNCIL

Communications Update

This is a brief synopsis of communications used to further Strategic Growth Council goals and objectives from January 1-April 5, 2016.

Staff Outreach Efforts

Recorded below are speaking engagements, conferences and other events in which staff participated to further Strategic Growth Council goals and objectives.

Date	Event
4/4/2016	Coastal and Ocean Working Group of the California Climate Action Team
4/1/2016	UCLA Luskin School of Public Affairs-Assessing GGRF Benefits to Disadvantaged Communities
3/31/2016	CalCOG Leadership Meeting, Monterrey CA
3/30/2016	Latino Equity Summit, Sacramento, CA
3/29-3/30/2016	DWR Training on using the Envision™ Infrastructure Rating System
3/23/2016	AB 32 Scoping Plan: Natural and Working Lands
3/22/2016	Gateway Cities Council of Governments-GGRF Workshop
3/15-3/18/2016	Community Progress Leadership Institute-Represented State of CA at national leadership training on revitalizing vacant properties and organized delegation of CA cities
3/10/2016	Natural Climate Solutions Symposium (sponsored by TNC and UC Davis Policy Center)
3/9/2013	Inequality and Climate Change Community Meeting, Sacramento CA
3/3/2016	Capital Region Climate Readiness Collaborative Quarterly Meeting
3/3/2016	HCD Quarterly Meeting with Tribal Stakeholders, Sacramento CA
3/3/2016	Represented SGC-Fresno HSR station area groundbreaking
2/25/2016	Pajaro Compass meeting –collaborate and strategize to protect conservation values in the upper Pajaro River floodplain. This space will be impacted by High Speed Rail.
2/17/2016	The Nature Conservancy – Climate Action Through Conservation
2/17/2016	2015-2016 Affordable Housing & Sustainable Communities (AHSC) Program Workshop-San Diego
2/11/2016	Western Riverside COG Planning Directors Meeting, Riverside CA
2/9/2016	2015-2016 Affordable Housing & Sustainable Communities (AHSC)

	Program Workshop-Los Angeles
2/8/2016	2015-2016 Affordable Housing & Sustainable Communities (AHSC) Program Workshop-Riverside
2/4/2016	2015-2016 Affordable Housing & Sustainable Communities (AHSC) Program Workshop-Oakland
2/3/2016	2015-2016 Affordable Housing & Sustainable Communities (AHSC) Program Workshop-Sacramento
2/2/2016	2015-2016 Affordable Housing & Sustainable Communities (AHSC) Program Workshop-Fresno
2/2/2016	Delta Conservancy
1/28/2016	CA Planning Roundtable Annual Meeting
1/22/2016	California Native Plant Society
1/20/2016	Sacramento Transportation Management Association Technical Staff: AHSC Presentation
1/20/2016	California Biodiversity Council
1/20/2016	20th LA Metro Sustainability Committee Meeting, Los Angeles CA
1/13/2016	Gateway Cities COG Planning Directors Meeting, Paramount CA
1/2/2016	EO B-30-15 and State Sustainability Task Force – Preparation/Strategy EO B-30-15 and Full Life Cycle Cost Accounting – Preparation/Strategy
12/28/2015	US DOT – Smart Cities Challenge: Caltrans, City of Sacramento, and GoBIZ

Electronic Information Distribution

List Serve Eblasts sent to those who have subscribed to SGC's list serve.

Date	E-Blast
4/1/2016	Council Meeting Materials have been posted/New Website is available.
3/14/2016	2016 Affordable Housing & Sustainable Communities concept applications due Wednesday, 5 pm!
3/7/2016	SGC Updates (SALC & CalSTA updates)
3/7/2016	Affordable Housing & Sustainable Communities Program Updates
2/29/2016	SGC Updates
2/29/2016	CalSTA Official Call for Projects--Round II of Transit & Intercity Rail Capital Program Grants
2/16/2016	Sustainable Agricultural Lands Conservation Program is hosting a webinar
2/4/2016	SGC and HCD announces the FY 2015-16 Notice of Funding Availability (NOFA) and Application for the Affordable Housing and Sustainable Communities (AHSC) Program.
1/27/2016	SGC announces workshops and timeframes for 2016 #AHSC funding #housing #bikes #infill

Media

Specific to mention of “Strategic Growth Council,” including press releases, media advisories, interviews, and other print/web articles and media. Media Clips encompassing a wide range of SGC initiatives are compiled three times a week and sent out on Monday, Wednesday and Friday. If you would like to be included on this distribution please email: mackenzie.wieser@sgc.ca.gov.

Date	Description [DESCRIPTION] [Publication name, Title of Article]
3/20/2016	California Cities Join Global Urban Resilience Movement California Planning and Development Report-Mar 20, 2016 ... the sustainability goals put forth by the <i>Strategic Growth Council</i> , and legislation such as last year's Senate Bill 379, which requires cities to ...
3/18/2016	Small company has big plans for Hotel Fresno Fresno Business Journal-Mar 18, 2016 The current Hotel Fresno redevelopment effort began taking shape in July 2015 when the California Strategic Growth Council awarded \$121.9 ...
2/29/2016	New report calls for 'balancing' Valley's clean energy, food production Fresno Business Journal-Feb 29, 2016 The report, titled “Large-scale Solar and Agricultural Land: Balancing ... to propose large-scale installations on cherished California farmland.” ... this funding stream to agricultural land conservation and community education.”.
2/26/2016	Fulton Mall building sold; Hotel Fresno project could break ground in ... Fresno Business Journal-- Feb 26, 2016 In July 2015, the California Strategic Growth Council awarded \$121.9 ... with the Strategic Growth Council and California Air Resources Board.
2/26/2016	Fresno City Council Approves Deal For Mixed Use Project Near ...Valley Public Radio Feb 26, 2016 ... to generate additional dollars from Sacramento, including \$3.2 million in affordable housing money from the state's Strategic Growth Council.
2/22/2016	Council To Vote On Deal For Mixed Use Project Near Chukchansi ...Valley Public Radio-Feb 22, 2016 ... to generate additional dollars from Sacramento, including \$3.2 million in affordable housing money from the state's Strategic Growth Council.
2/22/2016	Santa Clara County taking fresh look at saving farmland San Jose Mercury News-Feb 22, 2016 ... by the California Strategic Growth Council. County Planning Director Kirk Girard said coming up with the framework should enable the county .
2/22/2016	New “Transformative Climate Communities” Bill Will Create ... YubaNet-Feb 22, 2016 AB 2722 gives \$250 million to fund Transformative Climate Communities program at the Strategic Growth Council, in coordination with the ...

2/17/2016	Nishi Gateway to go before Davis voters in June Sacramento Business Journal-Feb 17, 2016 Ruff said the state Strategic Growth Council has praised the project as well as sustainable development. But he said he's also anticipating...
2/17/2016	Planting native species in Vacaville's Centennial Park TheReporter.Com-Feb 13, 2016 The project is being funded by a grant from the California Strategic Growth Council, Holmes said. The city also helped fund the bike path that...
2/12/2016	Staff Recommends Approving Nishi Application The People's Vanguard of Davis (subscription)- Feb 12, 2016 The financial contribution from the State of California Strategic Growth Council to the sustainability and environmental reviews "demonstrates ...
1/20/2016	SAN JACINTO: Downtown planning meeting scheduled Press-Enterprise-Jan 20, 2016 The project is funded through a grant from the California Strategic Growth Council. The meeting, the first in a series, will include discussion ...
1/19/2016	Solano RCD seeks volunteers to restore Centennial Park TheReporter.Com-Jan 19, 2016 Plus they will beautify the new bike trail!" The project is being funded by an Urban Greening grant from the Strategic Growth Council.
1/19/2016	http://www.policylink.org/focus-areas/equitable-economy/americas-tomorrow-newsletters/interview-with-scholar-activist-manuel-pastor#The_Secret_to_Equitable_Growth__An_Interview_with_Scholar_and_Activist_Manuel_Pastor
1/14/2016	SF Plant Finder website aids growth of native plants San Francisco Chronicle-Jan 14, 2016 The database was developed as part of Green Connections, a two-year project funded by the state Strategic Growth Council. Different parts of ...
1/14/2016	Urban planning at your fingertips thanks to new web app from UCLA ... UCLA Newsroom-Jan 14, 2016 The UCLA Lewis Center and SCAG worked together to launch the Revision application with funding from California's Strategic Growth Council.
1/8/2016	Planning Commission Forwards Nishi to Council The People's Vanguard of Davis (subscription)-Jan 8, 2016 The Nishi Gateway has also been ranked #1 by the California Strategic Growth Council for sustainability goals." They conclude, "Through this, ...
1/8/2016	Governor's Budget Puts Rising Cap-and-Trade Money Toward ... Techwire.net-Jan 8, 2016

	\$500 million for the Strategic Growth Council (SGC), \$400 million of which will go toward a program meant to focus affordable housing ...
1/8/2016	Governor Brown's Budget Invests in Climate Smart Agriculture AgNet West-Jan 8, 2016 ... the Sustainable Agricultural Lands Conservation Program (SALC), which is overseen by the Strategic Growth Council, an inter-agency body ...
1/6/2016	CP&DR News Briefs, January 4, 2016: SALC Expanded To \$40 ... California Planning and Development Report-Jan 4, 2016 With a significant increase in cap-and-trade funding for 2016, the Strategic Growth Council announced the expansion of the Sustainable ...
1/6/2016	9 ways to create more affordable housing in SLO County The Tribune-Jan 2, 2016 Applying for grants through the state Strategic Growth Council's recently announced affordable housing program funded to the tune of \$32 ...

Social Media

Highlights: Twitter @CalSGC: 253 followers, an increase of nearly 45 followers since the previous Council Meeting, October 17, 2015. 11 tweets, 30 tags in other agency tweets, 25 retweets since the previous Council Meeting. SGC's Twitter account will begin to take more shape in the coming months as there will be more focus tied to it.

Date	Description
4/1/2016	JR Deshazo and @CCallahan_UCLA introducing second panel on #DisadvantagedCommunities outreach and engagement
4/1/2016	Check out @CalSGC's new and improved website! http://sgc.ca.gov (clear your cache if you've visited our old site)
3/18/2016	Mary Nichols Retweeted Air Resources Board: Read about how #CAClimateInvestments are helping improve quality of life for those most impacted by pollution
3/18/2016	#CAClimateInvestments are exceeding the goals of #SB535, providing substantial benefits to disadvantaged communities
3/21/2016	Listen to HCD's first podcast with new Director @BenMetcalf_HCD!
2/18/2016	Watch the live hearing of today's Senate Budget Committee hearing on the Cap and Trade spending plan: http://www.calchannel.com/live-webcast/
1/27/2016	SGC announces workshops and time-frames for 2016 #AHSC funding #housing #bikes #infill Notice: https://www.sgc.ca.gov/docs/AHSC_Technical_Assistance_Workshop_Notice_2015-16.pdf ...
12/18/2015	PRESS RELEASE: SGC approves \$32.4 million in awards at yesterday's council meeting. Full Release: https://www.sgc.ca.gov/docs/PressRelease_AHSCFall2015NOFA.pdf ...