



California Agricultural Land Equity Task Force

COMMUNITY OUTREACH SUBCOMMITTEE

May 29, 2025 | 3–5 p.m.

Participation Guidelines



**Share,
Listen, Learn**



**Respect Different
Perspectives**



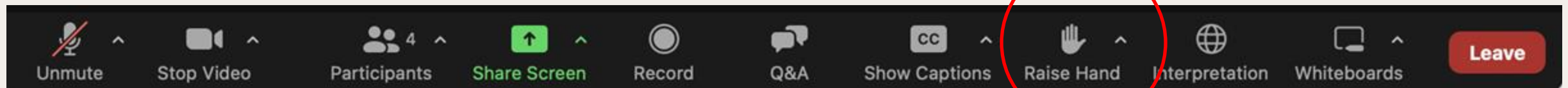
Stay on Point

Public Comment Process

- Complete form at sgc.ca.gov/meetings-events
- Separate form for each item
- Listen for your name and “raise your hand” on Zoom
- Staff will unmute your microphone
- Please adhere to **2-minute** time limit

Zoom Tips

- All participants are **muted** upon entry.
 - You will be unmuted when it is your time to speak.
 - Please remember to mute yourself after speaking.
- Cameras are optional.
- Use “Raise Hand” feature during public comment periods.



Agenda Review

- **Welcome**
- **Approval of December Summary**
- **Working Session and Next Steps**
 - Update on May-September engagement plans
 - Continue discussion on incorporating outreach & engagement insights
 - How to include more context, case studies and/or outreach best practices in final report
 - Confirm next steps
- **General Public Comment**

Roll Call

Approval of Summary

- December 13, 2024

Working Session

Community Engagement & Outreach Overview

May – September Engagement Plans:

- May: Presentations to CDFA Small-Scale and BIPOC Producer Advisory Committees
- May-June: UCNAR engagement sessions
- July: Structured site visits
 - Oxnard, Fresno/ Bakersfield
- July-August: Tribal engagement sessions
 - San Diego, SJV, Arcata
- By August 31: Follow up with previous engagement efforts
 - Virtual & in-person; August virtual session
- By August 31: One-on-one meetings with Tribal Leaders

Incorporating Insights Part 1

Discussion Questions

- What are key insights from site visits, engagement sessions, and the survey?
- Where and how do you want to include this information in your report?

Examples: Case studies, update recommendations or report narrative, add sections to the report, etc.

Incorporating Insights: Site Visits, Engagement Sessions

Review site visit summary & engagement sessions (5 min)

Discussion Questions

- Which key insights stick out to you from site visits and engagement sessions?
- Where and how do you want to include this information in your report?

Incorporating Insights: Site Visits

Site visits

- Useful info gathered
- Need to review recommendations offered by participants to see if/where appropriate to incorporate into recommendations
- Sharing some stories from visits might be useful to reader for context setting
 - *San Diego visit where farmers lease from public lands – Project New Village*
 - *Yo’ville*
 - *Golden Eagle Farm*
 - *Susanville: Intention of the law vs actuality of the law*
- *Pull out recurring themes from site visits to reference w/in Report*
- *Restrictive zoning – include short story near Goal 8*

Incorporating Insights: Engagement Sessions

- Summaries include “key insights.” → good to include
- Include description of session methodology in any write up

EcoFarm Conference

- *A lot of convo on urban ag, ordinances, how to use existing frameworks – relevant to urban/rural linkages sections*

Coachella Valley Session

Susanville Tribal Session

Incorporating Insights: Engagement Sessions

Guest Speaker

- Story on land tenure – share near Goal 5
- Question: Can stories be shared in A/V format?

Incorporating Insights: Survey

Discussion Questions

- What are the key insights from the survey results that should be included in your recommendations?
- Where and how should the current draft share these insights?

Survey Results: Challenges

“Other” challenges & how have these challenges affected you and your relationship to land?

Themes:

- Cost of land, infrastructure, farming in general
- Instability when leasing
- Competition with other buyers
- Restrictions on land use and suitable land available
- Ancestral lands not accessible
- Water cost and availability

1. We have had to move two times in a year and just got notice to move a third time (all because the landlords have decided to sell at each of these properties). It has been stressful, draining, exhausting, frustrating and the lack of stability really shows on our finances.
2. Have worked on land leases with restrictions that include no infrastructure and no permission to hire employees... Landowners have treated me like they own me and own my crops
3. When I leave, I cannot take the energy, hours, financial investments nor land improvements with me.
4. All potential land is all bought up by... industry folks... Land in our area is held by generational wealth, corporations and wealthy transplants.
5. Access to capitol limits how well we can steward the land..... We are not able to pay for the fire mitigation and removal of invasive species efforts we would like to do on the land.
6. It is difficult for land trusts to accept a cultural easement, and we refuse to accept a conservation easement.
7. When Conservation Land Co-Stewardship occurs with Tribes - there is rarely water rights included... Co-management limitations, which limit Tribal Sovereignty.

Note: The text is directly quoted from narrative responses provided by survey respondents.

Survey Results: Helpful resources

What kinds of support would be most helpful and why?

Themes:

- Financial support for acquisition of viable land and for infrastructure
- Support finding land
- Removing limitations on the land

1. Release public lands to be held in trust for the Tribes. We need a larger land base.... we would like to see ability for cultural burn
2. Capacity building for general operations of Tribal land stewardship.
3. Providing better conditions for tenants, as tenants never really benefit in the long run.
4. One of the biggest helps would be somebody that can help navigate the local zoning laws... If all farming activities could be conducted within the farm itself, it would greatly improve efficiency and reduce costs... For farmers and aspiring farmers there should be less permits, regulations, and legal paperwork....
5. having a tiered permitting process that would make it easier for smaller producers
6. We need larger scale farm incubators to help facilitate experience and training for workforce development. We need financial support for regional infrastructure and processing equipment to increase market opportunities for producers to increase viability of ag in our rural communities
7. timely notification of lands for sale... Community opportunity to purchase policy would be very helpful

Note: The text is directly quoted from narrative responses provided by survey respondents.

Incorporating Insights: Survey

Survey Analysis Report

- Great, but not representative of land stewards across California
 - Possibly better to share as an appendix rather than alongside text in report
 - Maybe speak with generalizations
 - Could suggest w/in recs there is a need to gather more data to be more representative
- Language barriers + access were clearly highlighted → worth mentioning in report

Incorporating Insights Part 2: Beyond Recommendations

Additional Depth & Detail

- How do you want to capture the nuanced stories, challenges, and priorities you've heard from land stewards?
- **Examples:** Longer case studies, additional context sections, stand alone outreach summary, appendices, etc.

Incorporating Insights: Beyond Recommendations

Engagement Processes & Best Practices

- Do you want to describe the full outreach process completed in the past year? If so, what is the format and to what degree of detail?
- Does this subcommittee want to make recommendations on what state-led community outreach and engagement should look like?
 - Consider: What would you change/ improve, appropriate timeline, compensation, etc.

Subcommittee Next Steps

Action & Next Steps:

- Next meeting date?
- Attend community engagement sessions
- Support Tribal Leader meetings

Summarize, Action Items, Next Steps

- Review of Action Items and Follow Up Items
- Decide on next meeting + meeting schedule
- Meeting Notes, Recording, and Materials posted to:
<https://sgc.ca.gov/meetings/caletf/>

Public Comment

General Public Comment

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Upcoming Meetings

- **AB 524:** June 25 (Wednesday) | 11 – 12:30 p.m.
- **Grants & Resources:** June 27 (Friday) | 1 – 3 p.m.
- **Full Task Force Meeting:** August 13 & 14 | Arcata

Meeting Notes, Recording, and Materials posted to: <https://sgc.ca.gov/meetings/caletf/>

The image features a large, solid white rectangle that occupies the central portion of the frame. This rectangle serves as a background for the text. Surrounding the white area are vertical strips of a vibrant garden scene. On the left and right sides, there are lush green plants, including what appear to be leafy vegetables and flowers. The top edge of the image shows a clear blue sky. The overall composition is simple and clean, focusing on the 'Thank You!' message.

Thank You!